

SAVE Certification Workshop

The purpose of the SAVE Certification process is to educate and engage AV industry professionals on the significance of sustainability, and to guide them in implementing sustainable practices in their businesses.

This comprehensive program, grounded in the United Nations' 2030 Sustainable Development Goals, specifically Goal 12 on responsible manufacturing and waste management, aims to foster a deep understanding of the environmental impact of the AV industry. Participants will learn to develop and execute an SDG-aligned plan, thereby demonstrating their commitment to sustainability. By achieving SAVE Certification, companies not only contribute positively to the planet, but also position themselves to seize new market opportunities, reduce business risks, and enhance their reputation in the industry.

FIRST - EDUCATIONAL SESSION - BRINGING THE SDGS TO THE AV INDUSTRY

Part 1

This educational session aims to highlight the urgent sustainability issues, such as climate change and e-waste, and the AV industry's role in these challenges. It seeks to empower participants with knowledge about sustainable practices in alignment with the 2030 Sustainable Development Goals, particularly Goal #12 - responsible manufacturing and consumption. Ultimately, the session introduces the SAVE initiative's certification program, promoting sustainable practices within the AV industry.

SECOND – SAVE CERTIFICATION WORKSHOP

Part 2

This workshop is designed for participants to dive deeper into the SDGs and brainstorm ways their businesses can contribute to these global goals. Through fun and collaboration, participants work in teams to generate ideas that align their businesses with the assigned SDGs. The workshop concludes with a review of the ideas presented by each team.

THIRD – SAVE CERTIFICATION PLANNING

Part 3

This planning session is designed to transform ideas from the workshop into a strategic plan that aligns the business with selected SDGs. The team will identify two to three SDGs to focus on and develop actionable steps towards achieving these goals.

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CONCLUSION

In conclusion, the SAVE Certification Process serves as an essential platform to foster sustainability within the AV industry. Beyond its educational component, the program provides practical resources, including a customized action plan and marketing materials, to seamlessly incorporate the SDGs into business operations. In the planning session, attendees will identify 2-3 SDGs goals to concentrate on. Following this, they will construct a detailed plan focused on these goals and submit it to SAVE for review and support.

The tangible recognition of achievement - through SAVE pins, t-shirts, and a physical certificate - signifies a commitment to sustainability and positions certified businesses as industry leaders in environmental responsibility. This process is not just a certification, but a transformative journey towards a more sustainable future.

