



Mission & Momentum:

The SAVe 2025 Progress Report



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION




5 GENDER EQUALITY




6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



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Introduction to the SAVe 2025 Progress Report

Why SAVe Exists

SAVe, Sustainability in AV, is the first industrywide organization to bring together stakeholders to do our part to achieve sustainability as defined by the 2030 Sustainable Development Goals (SDGs). SAVe was launched in 2022 to address the unsustainable and accelerating threats from climate change and environmental degradation to poverty and inequality that our businesses, communities and our very planet face.

As an industry whose business model is predicated on the constant replacement and refreshment of electronics and peripherals, AV contributes significantly to the depletion of natural resources and the degradation of the environment. In 2024 alone, over 62.5 million metric tons of e-waste were generated globally with less than 18% of it officially recycled. This has increased 21% in less than five years. Poorer developing nations like Ghana and the Philippines have become dumping grounds for this waste.

At the same time, the AV industry is well positioned to make substantial progress in areas related to responsible waste management, life cycle emission reduction, and reduced energy usage. What's needed is leadership – and that is what SAVe provides.

To fulfill our mission, SAVe has created and implemented several critically important industry initiatives, such as SAVe Certification, SAVe: A Second Life, the SAVe Committee on Sustainable AV Design and Installation, and the SAVe Sustainable Manufacturer Council. We have launched a SAVe Ambassador program of leaders in our industry who have committed to bringing SAVe's mission and initiatives to their countries and regions. Our SAVe Ambassadors now represent five continents. In addition, we have established partnerships with organizations both inside and outside our industry, including AVIXA, ISE, HETMA, rAVe, Edge, TERRA, and Link Development. SAVe has also developed a series of educational programs on topics related to the SDGs and our industry's role in making the systemic changes needed to achieve sustainability.

Propelling us forward: the amazing efforts of our volunteers, sponsors, and partners.

The Purpose of this Report & How It Came to Be

As an independent, all-volunteer, 501(c)3 non-profit organization, SAVE relies on volunteers, sponsors, donors, partners and others to make our work possible. This report provides our stakeholders with an accounting of what their efforts have accomplished and where we are heading. Those who are considering lending their time and resources to this endeavor can see that we are serious about our mission and are making progress in accomplishing it. The 2025 SAVE Progress Report provides a snapshot of what we have achieved, while also being clear about the scope and scale of the challenges that threaten our progress.

The Challenges We Face

In 2015, the 2030 Sustainable Development Goals were endorsed by all 193 member states of the United Nations. The 17 SDGs – and the 169 targeted actions they prescribe – provide a blueprint for humankind to achieve sustainability by 2030. Now 10 years have passed, and the lack of progress we have achieved portends a dire future. Threats to sustainability surround us, and many of them are worsened by our industry.

THE CLIMATE CATASTROPHE

The 2025 State of the Climate Report, authored by 13 of the world’s leading climate scientists and endorsed by approximately 15,800 scientists worldwide, begins, “We are hurtling toward climate chaos. The planet’s vital signs are flashing red. The consequences of human-driven alterations of the climate are no longer threats but are here now.”

The year 2024 set a new mean global surface temperature record, signaling an escalation of climate upheaval. Currently, 22 of 34 planetary vital signs are at record levels. In 2024, fossil fuel energy consumption hit a record high. In 2025, atmospheric carbon dioxide hit a record level, likely worsened by a sudden drop in land carbon uptake partly due to El Niño and intense forest fires. Ocean heat content reached a record high as well, contributing to the largest coral bleaching event ever recorded, affecting 84% of reef area. From record-low ice mass in Greenland and Antarctica to all-time high global fire-related tree cover loss, all evidence leads to the inescapable conclusion that human activity caused the crises and, every day, exacerbates it.

And here is an example that couldn’t be more relevant: the wildfires that ravaged Los Angeles in January 2025 resulting in one of the worst and costliest disasters in the history of the United States. Driven by hurricane-force winds, fueled by uncontrolled brush growth, and exacerbated by the negligence of government failing to fund departments charged with maintaining public safety, multiple fires tore through the metropolitan area, including the community of Altadena where SAVE is headquartered, and where SAVE Founder and President Christina De Bono lives and works. In fact, flames came within 3 blocks of the SAVE offices. Her home was miraculously spared but

almost the entire Altadena community is gone with 19 lives lost and over 9,400 structures destroyed, resulting in an estimated \$250 billion in damage, one of the worst and costliest disasters in U.S. history.

THE GROWING SCOURGE OF ELECTRONIC WASTE

We are creating ever more e-waste, but very little of it is recycled and even less is reused. Most is simply disposed of in the most expedient way possible, with little regard to the consequences of placing what is often hazardous waste into landfills, incinerators, or container ships bound for developing nations where resource-starved populations scavenge the gear in ways that endanger their health and the larger ecosystem. The scope of the problem is increasingly well understood, but regulatory efforts are grossly inadequate. Few laws govern the way e-waste is handled – and there’s almost no enforcement mechanism for them. In the meantime, we keep generating more waste. At the current trajectory, by 2030 – the year we are supposed to achieve the SDGs – over 90 million metric tons of e-waste will be created annually on a global basis.

DEPLETION OF NATURAL RESOURCES

We need a new, circular vision for the production and consumption of electronics. Growing industrialization, planned obsolescence, and lack of recycling and reuse threaten to deplete the Earth of materials that are essential to their functioning. From rare earth elements to lithium, cobalt, copper, and precious metals like gold, silver, and platinum, electronics production relies heavily on various finite natural resources, many of which are being mined and depleted at unsustainable rates.

GROWING POVERTY AND INEQUALITY

Ours is already a world of global haves and have-nots, and our failure to address the environmental, social and economic challenges that create poverty and gross inequality across our populations threatens present and future generations. People living in poverty typically rely on cheaper, more resource-intensive products and energy sources. These consumption patterns, driven by necessity rather than choice, wreak havoc on our ecosystems. Moreover, poor communities lack the resources to access and invest in renewable energy, sustainable agriculture, and eco-friendly housing, etc. Poverty impairs access to education and awareness, it makes people more vulnerable to the impacts of climate change, undermines social equity, and the list goes on. The result is a vicious circle: Poverty drives unsustainable practices due to a lack of resources, while limiting access to the solutions necessary for sustainable development.

ABSENCE OF GOVERNMENTAL LEADERSHIP ON SUSTAINABILITY – PARTICULARLY IN THE UNITED STATES.

When the United States endorsed the 2030 Sustainable Development Agenda, it promised to work tirelessly to achieve the SDGs and to report annually on its progress to that end. While many nations are implementing sustainability strategies, the United States is not among them. It hasn't even publicized the SDGs to its population, much less acted upon them. Hence it has nothing to report. Furthermore, in March 2025 U.S. officials at the United Nations summarily rejected and denounced the SDGs.

This is why SAVE's first challenge has been on the educational and awareness front. Most people – including those in businesses – have never heard of the SDGs. Members of our industry have varying levels of awareness about sustainability as an issue, but their familiarity with an actual blueprint to solve the problem is essentially non-existent.

As stated at the top of the SAVE website, "From climate change and environmental degradation to poverty and inequality, the challenges we face are profound, diverse – and getting worse."

Our organization was not founded simply to sound the alarm about the sustainability threat, however. We created SAVE to be a catalyst for positive change – primarily in our industry, but far outside it as well. For that reason, we partner with like-minded organizations to create a larger movement in taking concerted action to achieve the 2030 Sustainable Development Goals.



The Progress SAve Has Made

The 2030 Agenda for Sustainable Development consists of 17 interrelated, indivisible Sustainable Development Goals (SDGs) ranging from ending poverty, hunger and reducing inequality, to achieving affordable and clean energy, good health and well-being, combating climate change, and sustainable conditions for life on land and below water. As a member of the AV industry, SAve focuses primarily on SDG #12 – ensuring sustainable production and consumption patterns – while supporting the larger thrust of the Sustainable Development Agenda.

On this front, we are pleased to report significant progress in advancing sustainability across our industry.

Organization Building

We are building SAve to be a capable, resilient and independent organization with a structure that gives us the freedom to actively represent the interests of our stakeholders. Hence, we are an all-volunteer 501(c)3 non-profit organization.

Individuals in SAve receive no remuneration from the organization. As volunteers we exemplify a very serious professional endeavor and are professional organizers in every sense of the word. As a point of principle, we endeavor to provide the training in organizing skills and education to all volunteers and will ask each one to take on an assignment, carrying ongoing duties and responsibilities, with a schedule that includes participation in our series of volunteer classes. Our organizing method means SAve can survive as an entirely volunteer entity, with no paid staff.

GAINING VOLUNTEERS

As a fast-growing organization with ambitious goals, our top priority is to engage more volunteers and partners who will step up to become leadership in SAve. To this end, we have developed a comprehensive leadership development and volunteer training program with distinct curricula and milestones for each group.

Virtually everyone who wishes to volunteer has something to offer. SAve's volunteer orientation familiarizes interested parties with our various initiatives. Based on prospective volunteers' interests and talents, they are referred to our committee chairs and co-chairs for ways that they can get involved with SAve.

GROWING OUR COMMITTEE LEADERSHIP

SAVE committees provide the vehicle for SAVE to execute on our initiatives, but like any vehicle they require drivers, and we closed out 2025 with real experts at the wheel:

SAVE Certification Committee

- Camilo Acosta, Chair

Fundraising Committee (comprising sponsorship, the SAVE donor program and community outreach)

- Christina De Bono, Fundraising Committee Chair
- Julie Legault, Donor Program Co-Chair

SAVE Sustainable Manufacturer Council

- Wendy Feldstein, co-chair
- Mike Rogers, co-chair

Volunteers Committee

- Virginia Molina, Chair, LATAM

Education Committee

- Christina De Bono, Chair
- Tim Alevizos, Vice-Chair

Marketing & PR

- Tim Alevizos, Chair
- Matt Wilson, Liaison
- Alice Neary, Liaison

SAVE committees meet at least monthly, and sessions are posted on our event calendar.

INCREASING THE RANKS OF SAVE AMBASSADORS

In 2025, SAVE also made considerable progress in expanding our presence internationally through the SAVE Ambassador Program. SAVE Ambassadors are committed to bringing our mission and initiatives to their countries and regions. We closed out the year with the following Ambassadors:

- **Andres Bonilla** – Colombia
- **Angel Barco** – Peru
- **Piyanut Boonkhun** – Thailand
- **Martyn Burton** – United Kingdom
- **Luz Dary Mora** – Spain
- **Carlos Dalmarco** – Brazil
- **Sarah Drysdale** – Australia
- **Pablo Emilio Espinoza** – Guatemala
- **Filippo Ferlini** – Costa Rica
- **Gustav Franck** – Sweden
- **Nicolás Freda** – Mexico
- **Aurelio Gomez** – Panama
- **Yas Grigaliunas** – Australia
- **Julie Legault** – Canada
- **Virginia Molina** – Argentina
- **Fernando Vidal Wagner** – Germany

Says SAVe co-founder Thuy To-Chin, “Becoming a SAVe Ambassador is a large commitment, and I truly admire the perspective our Ambassadors bring to the organization. Sustainability is a global challenge, and our Ambassadors help to ensure that we look at all issues from a perspective broader than that of any one country.”

Education Campaign

On the education front, our mission is twofold: We need to drive awareness and engagement industrywide about sustainability and the SDGs as a vehicle to achieve it; and we need to establish and raise SAVe’s profile as a change agent for the AV industry.

Speaking to the importance of education, SAVe Board Member Tim Alevizos says, “Raising awareness and understanding is essential, especially in the United States, where government, industry and media have been virtually silent about the Sustainable Development Goals. But education alone isn’t enough. Our efforts are designed to spur action, starting at the grassroots level.”

The good news is that, in a very short time, we have achieved significant awareness in our industry. Some measures of our progress:

GROWTH OF THE SAVE TRAINING CURRICULUM

SAVe has developed a robust training curriculum that is continually expanded and refined. Each year, for example, we update our class on the state of the global climate. We have also expanded and updated our classes on the history of the Sustainable Development Goals, the history of sustainability in AV, bringing the SDGs to the AV industry, and the SAVe organizing methods. We are currently working on our next class, which will focus on the specific challenges AV companies face in trying to operate more sustainably.

INCREASED THE SIZE OF SAVE’S CONTACT LIST

Since SAVe’s inception, we have steadily grown our contact database. Moreover, we improved site functionality and organizational processes surrounding our ability to respond in a timely manner to new contacts, route inquiries to the appropriate committees, and onboard new volunteers.

INITIATING CREATION OF A SAVe SPEAKERS BUREAU

From the organization’s leadership to our growing ranks of volunteers, SAVe members are regularly asked to participate on industry panels. In some cases, they represent SAVe generally. In other cases, they advance dialogue on specific issues of interest to our industry. Later in 2026, we plan to formalize creation of a SAVe Speakers Bureau, and in so doing we’ll help to establish SAVe further as a thought leader and catalyst for change in pro AV and the sustainability movement in general.

Marketing and Publicity

Without an effective marketing and publicity strategy, our mission would be much harder. The SAVE Marketing and PR Committee executes our strategy on a number of fronts, and in 2025 it added to a substantial record of achievement.

BUILDING A MORE ROBUST WEBSITE

Right out of the gate, the SAVE website (saveav.org) conveyed the seriousness of our mission and the breadth of our initiatives to a global audience. In 2025, it became an even more robust awareness builder and tool of engagement. In addition to providing essential information about who SAVE is and what our organization does, the website has become increasingly useful to a wider array of site visitors.

As mentioned above, we are particularly proud of the “Resources” section on the SAVE website. In addition to a wide variety of educational and other informational resources, it also provides a place where media resources, including SAVE and SAVE Certified logos, can be obtained.

In 2025, we also updated the SAVE site’s Sponsorship and Donate pages and steadily added content to the Blog page. Visitors to the SAVE Blog will find articles, notices of future events and summaries of past ones, press releases, and links to articles and other resources relevant to our stakeholders.

Lastly, we performed important backend work to improve site functionality in accord with the medium’s best practices. SAVE is grateful to Supervox, an established marketing and branding firm in the AV industry that donates 100% of its services including a dedicated web team of writers and designers, who keep our site relevant and agile.

FOCUS ON SOCIAL MEDIA, EMAIL AND PRESS RELATIONS

SAVE Marketing and PR Committee members are active on the major social platforms, reinforce our principal initiatives via email, and partner with industry press entities including rAVE [PUBs] and Commercial Integrator to further amplify our messaging.

SAVE is fortunate to have a number of writers within our ranks led by Tim Alevizos, SAVE Board of Directors secretary, and Marketing & PR Chair. In addition to writing press releases and articles, they help to create the educational content we rely on to inform diverse audiences. In 2025, our team has provided invaluable assistance in getting the word out about SAVE participation in events such as ISE, InfoComm, SAVE Certification workshops, various panels, and other gatherings. Notably, SAVE was the subject of a cover story profile in *Systems Integration Asia*, March 2025 edition, and our work was featured by Inavate – Europe, Middle East & Africa in an article entitled “After Life: What Happens When a Product ‘Dies’?”

Additionally, SAVE founder and president Christina De Bono participated in the Smarter Spaces podcast with Crestron sales management manager Michael Trezza and Crestron sales and operations planning senior director Jürgen Defroyère. They engaged in a wide-ranging discussion on the importance of achieving sustainability, highlighting actions taken by one of our industry's leading manufacturers, Crestron. Discussion also centered on integrators' role in advancing sustainability in AV. It was an impassioned conversation on the need for urgent action.

PARTICIPATION IN TRADE SHOWS AND OTHER INDUSTRY EVENTS

One of the ways SAVE reaches industry members is by participating in trade shows and other industry events. As our organization has become more prominent, SAVE has received numerous invitations to participate in such gatherings. Notable for 2025:

ISE 2025

In 2022, Integrated Systems Europe – the world's leading event for professional audiovisual and systems integration – asked SAVE to become its official sustainability partner. As such, our organization was invited to exhibit at ISE 2023 in Barcelona.

We gained new ambassadors, recruited volunteers for SAVE committees, connected with sponsors, participated in the ISE Hackathon's sustainability track, were featured in the ISE Daily official publication of Integrated Systems Europe, co-hosted a successful reception with Edge, established contacts with various manufacturers, and met many people who could go on to become SAVE Ambassadors.



We are pleased to report that ISE has renewed its partnership with SAVE and has sponsored our return to Barcelona for a fourth consecutive year at ISE 2026.

InfoComm 2025

On June 7-13, 2025, SAVE participated in North America's premier pro AV and systems integration show, InfoComm 2025, in Orlando, Florida.

"We were privileged to participate in pro AV's highest profile North American event," says Christina De Bono, Founder and President of SAVE. "InfoComm provided us an ideal platform to educate and raise awareness about sustainability in AV." Among our achievements at the gathering:

SAVE met with key Strategic Partners who share our commitment to bringing the Sustainable Development Goals to pro AV. Extensive conversation with AVIXA CEO David Labuskes and Michael Blackman, Managing Director of Integrated Systems Europe (ISE), helped to set our continued

partnership for 2026 and beyond. Topics included AVIXA's and ISE's satisfaction with SAVE's achievements detailed in last year's Progress Report; the rapid growth of the SAVE Ambassador program; the historical context of past efforts to bring sustainability to AV; and the power of the platform ISE has provided SAVE through our official partnership and the reciprocal benefits of SAVE's participation in ISE's sustainability agenda.

SAVE presented our 2025 Annual Sponsors with plaques at booth visits. They included Sustaining sponsor Crestron; Preservation Sponsors, Shure and Philips Professional Displays; and Impact Sponsors Sony, Legrand AV, ALMO Pro AV, AV Pro, Fohhn, Bug ID, Visionary Network Audio and Video, Epson, Pittwater and Panasonic.



SAVE representatives participated in panel discussions and presentations, including "Sustainability, Digitalization and Technology," "Leveraging Technology for Live Event Sustainability," and "What SAVE Is Doing in the Fight Against Climate Change."

SAVE also participated in high-profile reception and social gatherings, including the HETMA Scavenger Hunt, ALMO's opening day reception, the Panasonic InfoComm Party, and Shure's 100th Anniversary Concert Celebration.

SAVE Held Its Second Global Conference

On September 24-25, 2025, SAVE held its second Global Conference at UCLA's Luskin Conference Center in Los Angeles.



As reflected in the event's theme, "A Call to Action," our goal for SAVE 2025 was to spread awareness of the SDGs within the AV industry, enlarge the ranks of SAVE volunteers and leadership through our educational forums, workshops and breakout sessions, and to help industry members do their part to achieve sustainable development. It also served as a bridge to establish partnerships with nongovernmental organizations, educational institutions and other allied organizations who share our conviction that we must take urgent action to preserve the health of our planet, communities, and people. In addition, the conference provided guidance for industry stakeholders to establish guidelines and best practices on reuse, repurposing, recycling and proper disposal of AV equipment; and to make progress in areas related to responsible waste management, life cycle carbon emission reduction, and reduced energy usage (SDG Goal #12).

Highlights of SAVe 2025 included several keynote addresses, including:

Shure's Sustainability Story – Christine Schyvinck, CEO of Shure. This address, followed by a highly engaged Q&A session, provided a deeper look at Shure's sustainability initiatives.

Green Means Go: The Time to Engineer Change for Sustainability Is Now – Cindy Pereira Cooper, Senior Program Officer of the Lemelson Foundation and Co-Founder of its award-winning *Engineering for One Planet* initiative. Cindy spoke about her organization's efforts to transform education to equip all future engineers with the skills, knowledge and understanding to advance sustainability.

The Path to a Sustainable World – Christina De Bono, Co-Founder and President of SAVe. This address, which opened the conference, provided an update on the SAVe mission to bring the Sustainable Development Goals to pro AV and the progress we have charted since SAVe's inception in 2022.

How Sustainability Leads to Innovation in the AV Industry – Michael Blackman, executive director of ISE. In this video address, Mr. Blackman discussed the myriad ways sustainability fuels innovation across our industry.

UCLA's SAVe Certification Experience – moderated by Joe Way, Executive Director of Digital Spaces at UCLA. In this panel discussion, student participants in SAVe Certification shared their experiences in the workshop.

The conference also included panel discussions, breakout sessions and additional addresses. Topics included:

- *UCLA's Sustainability Practices*
- *SAVe Certification Workshop*
- *The Critical Role of SAVe Ambassadors*
- *Sustainable AV Design & Installation*
- *Partnership for the Goals: The Impact of Our Partnerships with HETMA, TERRA, AVIXA, ISE and Link Development*
- *Sustainability in Manufacturing*
- *Controlling AV E-Waste: Guidelines on Sustainable AV Design*
- *Global Change Makers: The Impact of Our SAVe Ambassadors*



SAVE 2025 will also be remembered as a landmark event at which important industry initiatives were launched. Among them: Introduction of the Sustainable Manufacturer Council, and the gathering of SAVE Ambassadors and Partners from across the world.

Note: The dates are being set for SAVE 2026, which will take place in October 2026 – again at UCLA’s Luskin Conference Center.

SAVE Formed and Solidified Key Partnerships

Partnerships are integral to the success of SAVE’s mission. They are force multipliers that extend and amplify our ability not just to build awareness and engagement but expand our universe of stakeholders in a true movement for change. In 2025 we made progress on multiple fronts:

MANUFACTURERS AND INTEGRATORS

In 2025, SAVE formed and solidified partnerships with leading industry businesses, including: Crestron (Sustaining Sponsor) and Shure (Preservation Sponsor), as well as Impact Sponsors ALMO Pro AV, Bug ID, AV Pro, Epson, Fohhn, Legrand AV, Panasonic, Pittwater, Sony and Visionary Network Audio video. Event sponsors included Tempest Technologies, ClearTech and Netgear.

HIGHER EDUCATION ORGANIZATIONS

In 2025, SAVE strengthened our ties with HETMA, the Higher Educational Technology Managers Alliance, a 501(c)3 advocacy organization focused on growing the influence and elevating the profile of the higher education audiovisual vertical. With a membership of more than 600 colleges and universities across North America, HETMA provides an essential avenue to reach a receptive audience of technology professionals and thought leaders.

SAVE conducted a SAVE Certification Program at UCLA, hosted by Joe Way, Executive Director of Digital Spaces at UCLA, involving 25 members of the IT/AV staff, and seven Environmental Studies students. UCLA has subsequently published and endorsed the SDG plan developed by the students.

TRADE ASSOCIATIONS

SAVE has been welcomed by two of the AV industry’s largest associations: ISE and its parent organization AVIXA. While ISE serves as the premier platform for AVIXA’s network of professionals to showcase products, services and innovations, AVIXA as an organization provides industry leadership, certification and educational programming for ISE. SAVE’s close partnership with both organizations has dramatically elevated our visibility and served as a kind of imprimatur for SAVE, testifying to the substantiveness of our organization and importance of our mission.

PARTNERSHIP WITH EDGE

SAVe enjoys a fruitful ongoing relationship with Edge (formerly USAV), the pro AV collective that champions low voltage systems integrators' operations on a global scale. In addition to sharing our insights and expertise, the two organizations have partnered to make sustainability a priority in pro AV. Moreover, Edge is a proud sponsor of an important SAvE networking event at ISE. "Edge creates unparalleled partnerships across the AV industry, and we are proud to support the important work that SAvE is leading to draw down our industry's impact and help create a more sustainable future for our planet," said Michael Boettcher, president of Edge. "Our industry is positioned to make significant impact, and Edge wants to play a role in our progress."

PARTNERSHIP WITH TERRA / DONE WITH IT & OTHER DONATION CHANNELS

TERRA (The Electronics Reuse & Recycling Alliance) is an industry-leading organization dedicated to addressing the growing challenge of e-waste through responsible reuse and recycling practices. One of its hallmark initiatives is its "Done with IT" program, which offers mail-in e-waste recycling to consumers and businesses in a manner that emphasizes the convenience and safety of responsible recycling, ensures data security and prevents environmental harm. SAvE: A Second Life, our initiative aimed at giving useable AV gear a second life at the end of its first one via reuse, has partnered with TERRA and Done with IT to match donors to recipients.

PARTNERSHIP WITH AV INDUSTRY MEDIA ORGANIZATIONS

Founded in 1998, rAVe [PUBS] is a media organization that provides coverage of the commercial (pro AV) and residential (home AV) audiovisual trade industries via e-newsletters, blogs, video, social media and a variety of other mediums. Commercial Integrator is another leading industry media organization. SAvE collaborates with both organizations to raise awareness about the Sustainable Development Goals and our industry's role in achieving them. One example of our collaboration: Our close collaboration with rAVe [PUBS] and Commercial Integrator to publicize the SAvE 2025 Global Conference.

PARTNERSHIP WITH LINK DEVELOPMENT

In 2025, SAvE announced a new partnership with global technology solutions provider Link Development to support the management, monitoring, and reporting of Sustainable Development Goals (SDGs) for SAvE's member organizations and the broader AV community through the company's innovative Strategy360 for Sustainability platform.

Through this partnership, SAvE and Link Development will work together to offer free educational webinars and presentations, empowering SAvE members to understand SDG requirements and reporting. Member companies will also have the option to subscribe to Strategy360 for a streamlined approach to managing SDG initiatives and meeting global sustainability standards.

“This partnership allows us to equip the AV industry with the tools and knowledge needed to make real, measurable progress toward the Sustainable Development Goals,” says SAVE President Christina De Bono. “Together, we are confident we can create meaningful change and inspire our members to lead the way in sustainability.”

The Growth of SAVE Certification

One of SAVE’s charter initiatives, SAVE Certification provides industry organizations a process to develop actionable sustainability plans and a credential that they can use to let the world know that they’re committed to being part of the solution. In 2025, SAVE expanded this initiative significantly and passed some key milestones.



CRESTRON BECAME THE FIRST MAJOR MANUFACTURER TO EARN SAVE CERTIFICATION

Crestron hosted its second annual SAVE Certification Summit on August 13, 2025, at the Lamont Doherty Earth Science Observatory at Columbia University. Mike Rogers, Senior Sustainability Manager, led this milestone event that involved 50 members of the Crestron firm, representing all their divisions. The theme of the summit was Embrace Complexity. Sustainability isn’t about finding a single, simple fix. It’s about understanding the intricate web of relationships that shape our world and our industry. By embracing complexity, we unlock the potential for meaningful, lasting change.

WE HELD OUR FIRST SAVE CERTIFICATION WORKSHOP IN CANADA

Led by SAVE’s Ambassador to Canada, Julie Legault, we held our first SAVE Certification in Canada at the University of Toronto Mississauga. Sony and Crestron sponsored the event, which focused on sustainability in higher ed. Matt O’Reilly, AV Manager of the university, hosted the event and involved other AV managers from local universities.

SAVE HELD A SAVE CERTIFICATION WORKSHOP AT INFOCOMM AMÉRICA LATINA

On October 22-23, 2025, SAVE exhibited and hosted a SAVE Certification Workshop at AVIXA’s inaugural Latin American InfoComm event in Mexico City. Camilo Acosta, SAVE Certification Chair, coordinated this successful program involving 13 individuals from AV companies in LATAM.

SAVE CERTIFICATION AT THE SAVE 2025 GLOBAL CONFERENCE

SAVe held a SAvE Certification educational event at our global conference for attendees who wished to gain an overall understanding of the Certification process that they could bring back to their organizations.

The Growth of SAvE: A Second Life

While planned obsolescence is a reality in the design and manufacturing of the technologies that form the basis of our industry, so is forced obsolescence. Some manufacturers require customers to destroy useable older equipment in order to secure new equipment on favorable financial terms. These practices reflect a mindset that is antithetical to sustainability, and they represent part of the challenge faced by initiatives like SAvE: A Second Life. Nevertheless, SAvE continues to chart progress in offering AV industry members an alternative to disposing of useable gear when reuse is a viable alternative.

In 2025, SAvE provided a second life to AV equipment through much needed donations for several non-government organizations and schools. These included donations to organizations in Altadena, California, where SAvE is located, that are helping residents rebuild from the devastating Eaton Fires that ravished the Altadena community.

Increasing Support from SAvE Sponsors

SAVe owes its tremendous progress in 2025 in great part to support from our sponsors, including Crestron (Sustaining Sponsor), Shure and Phillips Professional Displays (Preservation Sponsors), as well as Impact Sponsors ALMO Pro AV, Bug ID, AV Pro, Epson, Fohhn, Legrand AV, Panasonic, Pittwater, Sony and Visionary Network Audio video. Event sponsors included Tempest Technologies, ClearTech and Netgear.

We are grateful beyond words not only for the monetary support provided by our sponsors, but for the consultative expertise, inspiration and other resources they have generously committed to our mission.



Sustaining Sponsor



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Impact Sponsors



Event Sponsors



Looking to 2026 and Beyond

The Importance of Our Mission. The Power of Our People.

It's not just the future of our industry that's at stake. It's the future of our families and communities, our nations, and our planet itself. If we do not take concerted action to achieve sustainability, a bleak future awaits our world. The good news is that in the Sustainable Development Goals we have the tools, resources and a plan to reverse course. But achieving them will require systemic change, and that is the ultimate mission of SAVe. Yes, we work daily to bring the SDGs to pro AV, but we are also part of a larger movement for change. And the only way change can be achieved on the scale necessary to ensure a sustainable future is through organization and partnerships that transform our desire for action into a groundswell that the status quo cannot resist.

Some will say that our ambitions are too grand to be achieved. The SAVe 2025 Progress Report responds by saying, "Look at what we have achieved already!"

In just a few years, SAVe has become our industry's leading voice for Sustainability. We have sparked awareness, spurred engagement, and ignited action at all levels of our industry. And we are just getting started.

SAVe enters 2026 with a powerful clarity of vision and a growing body of volunteers, sponsors, partners and other stakeholders who have dedicated themselves to achieving sustainability. Among our goals for 2026:

- **Building an ever-more robust organization with the people and resources necessary to execute our strategies.** This requires a concerted effort to attract more volunteers and direct their energies where they can be used to maximum impact. Just as important, we need to cultivate professional leadership – still volunteers – capable of propelling us forward.
- **Building our SAVe Certification infrastructure.** Over the past year, we have received an increasing number of requests to become SAVe Certified. Hence, we will work assiduously to "train the trainers" with the intent of building a corps of SAVe Certification facilitators who can empower interested organizations to create and adopt workable, effective sustainability plans.

- **Cultivate our sponsorship and donor programs.** None of us are compensated for the work we do with SAVE. Nevertheless, we need financial support to pay for the expenses surrounding web maintenance, travel, office maintenance, program expansion, resource procurement, and the many other things required to maintain and grow this endeavor.
- **Establish additional partnerships.** It's crucial that we connect with like-minded entities within our industry – and outside it. The goal is to build a global movement for change, after all.

A Call for Leaders

If you're already a volunteer or partner, first and foremost we want to thank you. But we also want to deepen that partnership by providing you additional opportunities to act on your desire for change. If you would like to engage in new activities, progress on our leadership track, or simply do more of what you're already doing, talk to us. We welcome any further contributions you can make.

If you are not currently involved with SAVE, we hope that this 2025 Progress Report conveys the seriousness of our mission, the extent of our accomplishments to date and the scope of what SAVE can achieve if you add your talent and dedication to ours. Again, talk to us!

There's a place for you in our movement for change, particularly if you find yourself despairing over the current economic and environmental trajectory. As Board of Directors Treasurer Thuy To-Chin said, "Prior to helping to create SAVE, I found myself feeling increasingly hopeless about the future, but meeting people who are just as iron-willed about it as I am helped to restore my hope. There are more people for systemic change than I had imagined, and it's gratifying to be part of the leadership that's working to make that happen."

We invite you to join SAVE. We guarantee you will find the experience meaningful – and even transformative.

A Word of Thanks

We want to express our gratitude to all who contributed to the work of this report, including the report's principal author, SAVE Board of Directors Secretary Tim Alevizos; and the team at our web / branding / marketing / creative partner, Supervox Agency, who donated their labor to creating the SAVE 2025 Progress Report.

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